

3 Key Steps

Enabling CEOs To Maximize The Value Of Cloud Computing



Change in Strategy 1/2

In the last decade **we've seen accelerated growth and transformation across various industries** as more and more organizations embrace the digital trend. This has brought about a pressing need for companies to streamline their processes and optimize their operations in order to be more agile.

The Covid-19 pandemic left a mark on every industry and made **agility and flexibility an inevitable aspect of business growth.**

This made remote work a normal part of business, further highlighting the advantages of cloud computing. Top executives are now **looking for ways to move their processes and applications to a connected solution.**

Change in Strategy 2/2

These strategic moves have to start at the top to be cascaded down for maximum efficiency. This is **where CEOs come into the picture - to help guide their companies** on the path to agility and digital transformation while exploring the benefits of cloud computing.

32%

32% of IT budgets will be dedicated to the cloud **within the next 12 months.**

Source: IDG Cloud Computing

Benefits of Cloud Computing 1/3

1

Cost Savings

Different sized **organizations from every industry are making the move to cloud computing** for cost-effective ways to gain speed and efficiency.

2

Work Collaboration

Sharing and co-authoring **files & documents that are stored in a central cloud**, accessible by other users in the organization.

3

Reduced Downtime

Modern, third-party providers deploy technology **designed to minimize the risk of security breaches and network outages.**

Benefits of Cloud Computing 2/3

4 Price Flexibility

Cloud computing is inherently **flexible, enabling businesses to implement and access storage and software** that can scale to match their requirements in real time.

5 Reliability

High availability and **reliability is critical for generating customer satisfaction and confidence** while helping to prevent losses.

6 Mobility

Connecting people and information. The cloud let's organizations **access critical data information and processes** at anytime, anywhere.

Benefits of Cloud Computing 3/3

1

Backup

Organizations can store a majority, or even **all business-critical data and applications used on cloud servers.**

2

Resource Pooling

Computing resources are pooled to **serve multiple consumers with different physical & virtual resources** dynamically assigned according to consumer demand.

3

Infrastructure

Advanced hardware, storage, and network resources. These are **the building blocks of the cloud for any organization.**

3 Game-changers

For CEO's Considering Cloud
Adoption...

3 Game-changers For CEO's Considering Cloud Adoption

1 Communicate and Inculcate Behavioral Change in the Organization

As a CEO, this might be one of the most important actions you need to take in order to help ensure a successful cloud implementation. **Any disruptive change can create resistance among employees.**

While some worry about their skills becoming obsolete, others are apprehensive about security when it comes to **cloud-based systems.**

When communication is direct and concise, employees can be kept in the know. **This behavioral shift can also be supported through in-house communication campaigns, alignment with the heads of different departments,** preparing HR policies in advance, and ensuring talent acquisition for smooth cloud implementation.

3 Game-changers For CEO's Considering Cloud Adoption

2 Maintain the Stability of the Financial Flow

The goals and benefits of cloud computing can be met only through proper funding. As a CEO, **it's important to create a financial funnel that supports every step in the company's cloud transition journey.** It may take some time for your business to get complete advantage of cloud computing. It is thus important to make sure that the financial backing is stable and consistent.

3 Game-changers For CEO's Considering Cloud Adoption

3 Create a Business Strategy Blueprint Specific to the Cloud

A business transition is only as efficient as the planning that goes behind it. **It's crucial to create a business strategy and a supporting technology** operating model to get optimal value from cloud computing. Such a model harmonizes processes for collaborative interaction between IT and business and will unleash the potential.

Key Takeaways



CEO's need to look at cloud computing strategies from a long-term point of view and ensure that the company is prepared with the budget and resources required for cloud implementation.



Communication is key to migration to the cloud: the employees should receive regular communications from C-suite executives in order to develop trust and ensure adherence to governance guidelines.



Simply implementing cloud computing is not going to generate value for a business. It's important that high-level executives (especially the CEO) take the lead in the journey towards digital transformation.

About Xcelpros

XcelPros is a Microsoft Direct Cloud Solutions Provider (CSP), Systems Integrator (SI) and Microsoft Gold Certified Partner for Microsoft Dynamics offering software licensing and services in the Microsoft line of products.

We specialize in the deployment of on-premise, cloud and mobility solutions in industry leading technologies such as Microsoft Dynamics 365, AX, NAV, Microsoft Dynamics CRM, Business Intelligence, intelligent Business Process Management (iBPM), SharePoint and Azure.

Our team is comprised of forward-thinking, experienced Subject Matter Experts (SMEs) and Technology Consultants with decades of business, industry, and regulatory experience.

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