

SMBs

Top Reasons to Invest in Robust ERP Software

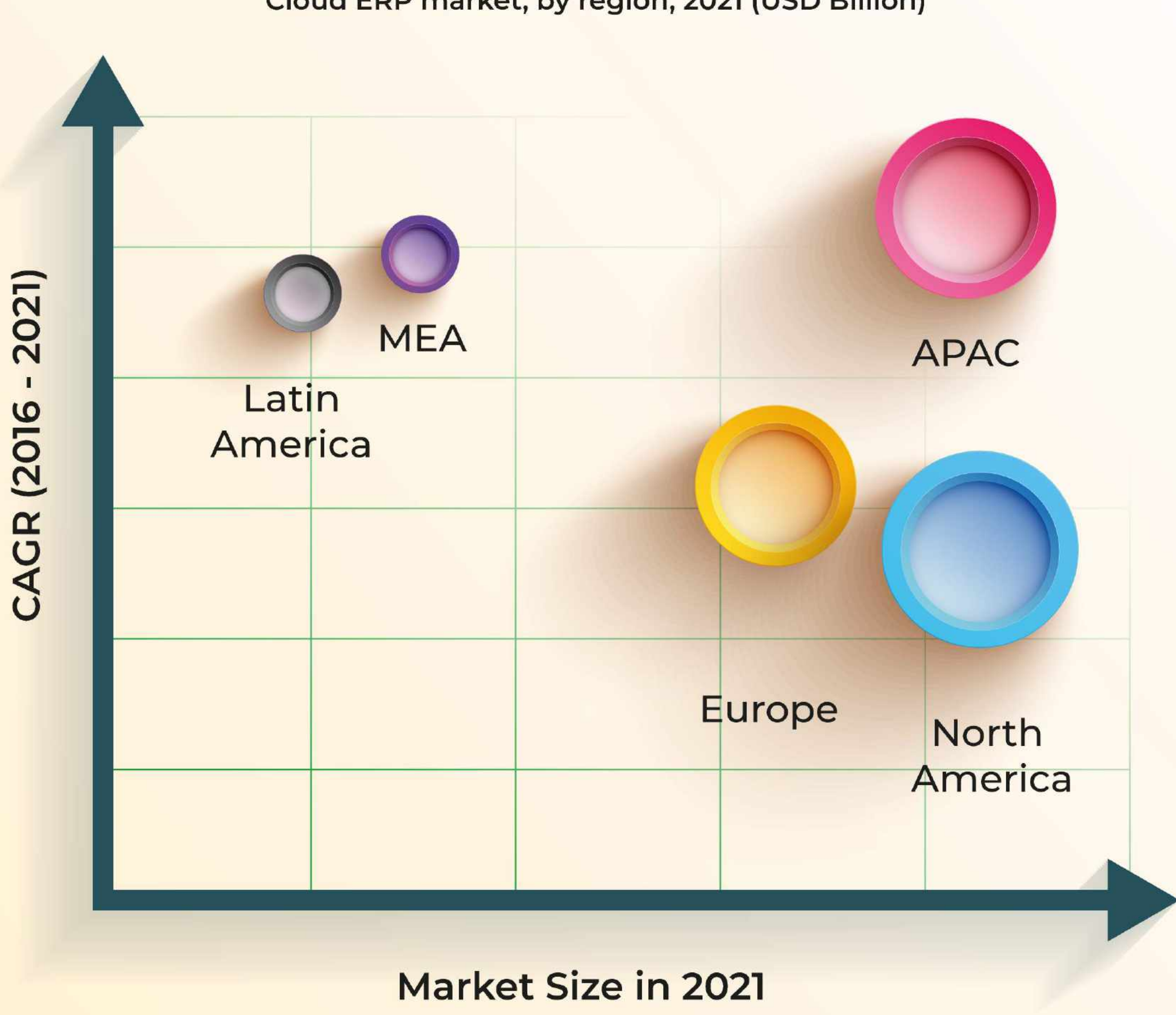
Research by Panorama indicated an increase in the adoption of SaaS/Cloud-based ERP solutions by 37% in 2018 vs 2017.



91% of these respondents were from North America, the majority of which are SMBs.

ERP In The Current Market

Cloud ERP market, by region, 2021 (USD Billion)



Surging adoption of cloud-based infrastructure and mobile applications is driving the growth of cloud ERP market

Why The Big Increase?

Much of the increase can be attributed to common benefits that small and mid-sized companies often see after moving to an effective ERP solution, including:



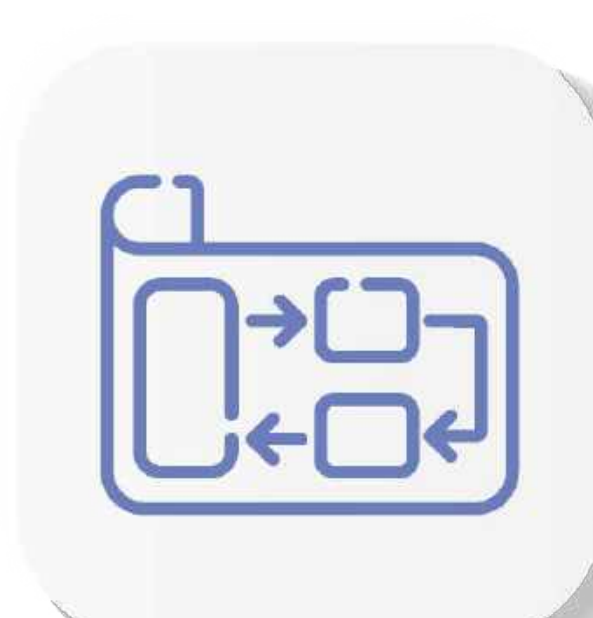
ENHANCED PRODUCTIVITY



REDUCTION OF OPERATIONAL COSTS



INCREASED VISIBILITY FOR BETTER COLLABORATION



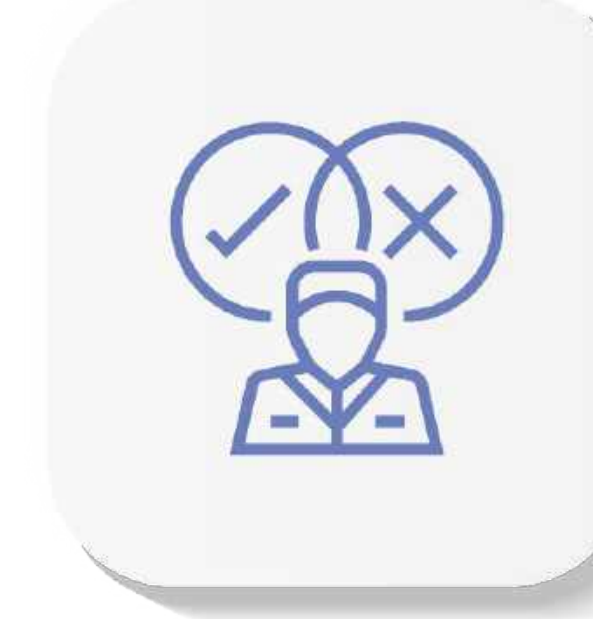
INTEGRATED INFORMATION FLOW



HIGHER SALES & LONG TERM PLANNING



INCREASED FLEXIBILITY



IMPROVED DECISION MAKING

Things to keep in mind when you're looking for the right ERP



A 2016 Report by Panorama showed an increase in respondents claiming neutrality in project outcomes of 36%, up 21% from the year before.

What to keep in mind while picking the right ERP for your business.

DEFINE YOUR GOALS

IDENTIFY REQUIREMENTS

DETERMINE YOUR BUDGET

EXPLORE YOUR OPTIONS

DEVELOP AN EFFECTIVE IMPLEMENTATION PLAN