

TOP REASONS

why companies are actively moving to the cloud



A recent market report stated that, “the global cloud computing market size is expected to grow from **USD 371.4 billion** in **2020** to **USD 832.1 billion** by **2025**, at a Compound Annual Growth Rate (CAGR) of **17.5%** during the forecast period.”

Why is cloud computing growing so rapidly?

The demand for cloud computing in every industry is growing at a rapid rate for a number of powerful reasons



Increased organizational visibility



Faster & easier collaboration



Rapid development



Maintaining consistency across platforms



Enhanced data security



Lower risk



Higher Profits



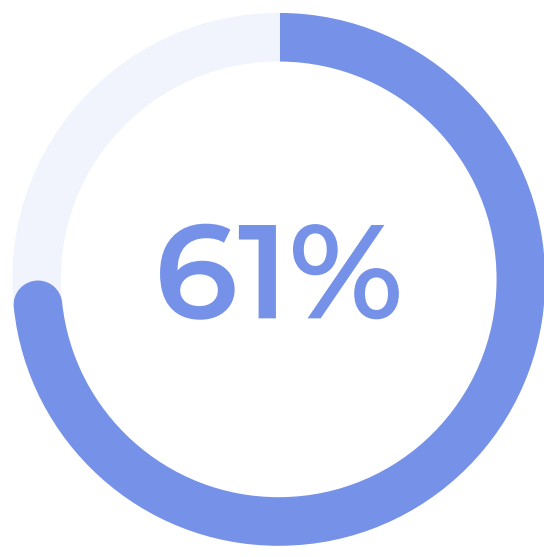
UNDERSTANDING numbers driving cloud adoption



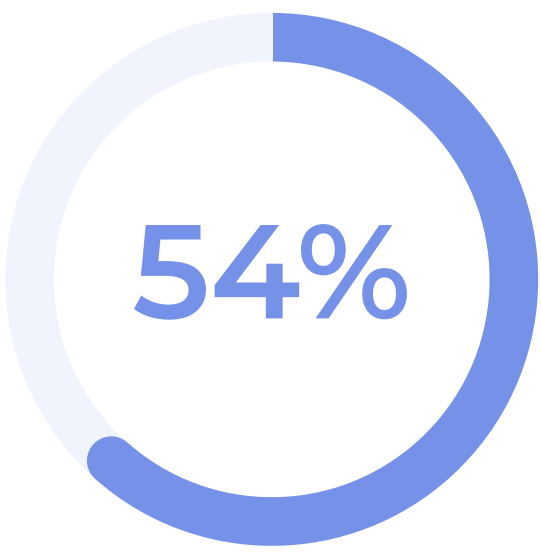
Source: IDG

- 1 71% look for speed improvements
- 2 63% want greater flexibility
- 3 57% pick the improved customer support as the primary driver to the cloud

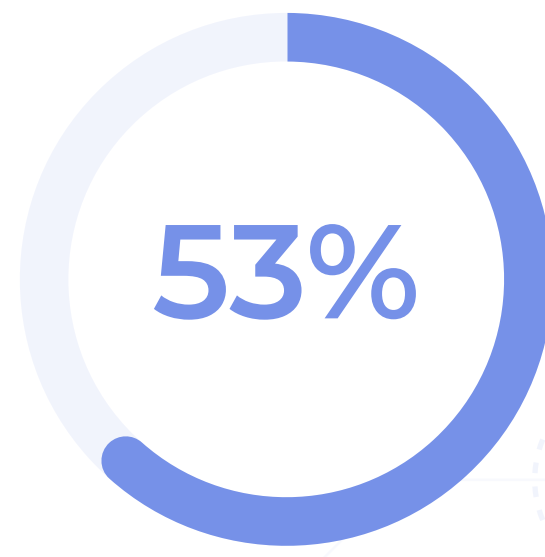
The 2011 Cloud computing outlook survey asked 521 IT professionals what they viewed as the main benefits to Cloud computing, the results showed...



said scalability



said cost saving



said easier management



FUN fact

74% of Tech Chief Financial Officers say cloud computing had the most measurable impact on their business in 2017.